



# Refined BI Advisory Services

## healthcare data analytics strategy consulting

Healthcare organizations are accelerating their digital transformation journey in an effort to improve patient outcomes, quality of care, understand resource utilization and reduce costs. A sound data strategy is key to success in accomplishing these goals. Finding a business partner with the necessary experience and expertise to help develop a roadmap and implementation plan can also prove to be invaluable.

Combining data from disparate data sources, eliminating redundant data and resolving semantic inconsistencies across multiple systems can significantly improve the success of internal programs. Creating a single source of truth remains to be the single biggest challenge that most organizations face with their data. Many organizations recognize the magnitude of this problem, however, few have the resources or skillsets required to solve it, often due to internal, competing business priorities.

### Data Strategy & Advisory Services Solves Challenges

The RBI Data Strategy and Advisory Services team is comprised of senior consultants with deep expertise in healthcare, data strategy and cloud-based technologies. The team brings a comprehensive understanding of emerging healthcare data management trends and experience building frameworks and solutions that align with our client's business objectives. We partner with our clients to measure current-state capabilities and to design a blueprint to accelerate their data analytics and digital transformation journeys.



#### Assess Current State Capabilities

- ✓ Evaluate alignment of data strategy with business and IT priorities.
- ✓ Map out the alignment of current data architecture with existing technology stacks.
- ✓ Identify pain points and key opportunities to improve overall data and analytics delivery.



### **Develop Future State Data Blueprint**

- ✓ Create a future state data strategy and roadmap that is flexible and scalable enough to address future business needs and market demands.
- ✓ Recommend strategies to accelerate migration from on-premises to a cloud-based or hybrid infrastructure.
- ✓ Develop a detailed architecture for a robust, scalable unified data platform that serves as a single source of truth for all data analytics needs.
- ✓ Create a data management and technology modernization plan that aligns with client's business goals and budgetary constraints.



### **Provide Build Versus Buy Recommendations**

- ✓ Present build versus buy options, including the pros and cons of each option.
- ✓ Prepare high-level funding estimates and implementation timelines based on different execution models (vendor, in-house, outsourced or blended).
- ✓ Assist relevant client leadership in building a strong business case for budgeting the best data modernization option.
- ✓ Support building RFP documentation and technical evaluation criteria to short list best-in-class solution vendors.

\*Our Data Management and Advisory Services engagement is typically 8-10 weeks, based on the scope and complexity of the engagement.

## **Need help with your data analytics strategy?**

Contact [Corey.Patton@refinedBI.com](mailto:Corey.Patton@refinedBI.com) to learn more about our Advisory Services.