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# The RBI Insights Platform: better health outcomes

The RBI Insights Platform is a healthcare data management and analytics solution, designed by healthcare professionals to assist health plans and health systems organize, simplify, and enrich datasets that inform powerful analytics resulting in better healthcare outcomes.

The platform leverages best-in-class cloud technologies that breaks down silos, lowers the total cost of ownership, and offers unmatched scalability and flexibility. The Platform's Unified Data Foundation improves healthcare data quality by creating a longitudinal record for every member using data from claims, pharmacy, labs, EHR's, SDOH and other external sources. Combined with analytics output from Johns Hopkins ACG, CMS HCC, and CDPS+Rx, RBI Insights provides a unique, fully integrated view of your populations for analysis at the member, provider, provider group and plan level.

RBI Insights' data management services and platform flexibility, allows you to build rich analytic capabilities that accomplish your long-term business strategies, run cohort analyses, and support internal care management initiatives.



# A Fully Integrated Healthcare Data Platform

## **RBI Insights Platform Benefits**



#### Accelerate Time to Value

Accelerates the development and deployment of your enterprise data lake guided and supported by experts to help your technology team and business users.



#### **Fast Implementation**

Seamlessly and quickly integrate all your healthcare data, in varied supported modes in batch, APIs and CDC.



#### **Scalability & Extensibility**

RBI Insights leverages leading edge technology that ensures you can meet changing industry requirements.

#### Standardized Unified Healthcare Data Foundation

Reuse data across the enterprise based upon standardized data definitions and business rules.



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#### Integration Management

Simplifies integration across your organization, by giving stakeholders access to the information they need and enabling you to focus on high quality data and analytics.

#### **Healthcare Industry Experts**

The RBI team is guided by healthcare leaders to inform how to improve and best manage your data.

#### **Industry Leading Analytics**

RBI population health insights are derived in partnership with Johns Hopkins ACG, the industry leader in Pop Health.

#### **About RBI Insights**

Refined Business Intelligence is a leading healthcare data analytics company that drives better health outcomes for our customers through insights that are derived from your data. The RBI Insights platform manages healthcare data by providing a secure, unified data infrastructure, built on leading cloud infrastructure. The RBI team leverage decades of healthcare data expertise, a configurable rules engine and plug and play data models that can accommodate individual customer's needs. RBI Insights is also designed to fit into your existing infrastructure, facilitation data interchange and flexible, powerful analytics enablement to reduce costs and improve outcomes.